



TENS OF THOUSANDS CELEBRATE NEW YEAR'S EVE BALL DROP AT THE ELECTRIC TOWER

Electric Tower Hosts 26th Annual Celebration

Buffalo, NY – On December 31, 2013, Thousands of celebrants gathered in the Electric District to celebrate the 26th annual New Year's Eve Ball Drop, held at Iskalo Development's Electric Tower. Frigid temperatures in the single digits didn't seem to keep Western New Yorkers from attending the celebration, which is the second largest in the nation.

As every year, the New Year's ball descended from atop the Electric Tower, carefully in synch with the ball in New York's Times Square. At midnight, a seven minute fireworks show began, choreographed to music consisting of classics and hits of 2013. A VIP party, attended by the Honorable Byron Brown, Mayor of the City of Buffalo, was held for more than 125 guests inside 5 East Huron, a location recently leased by the Guarino Family for their new restaurant Oshun, due to open in 2014.

"Iskalo Development is pleased to host the 26th consecutive Ball Drop at the historic Electric Tower," stated Paul B. Iskalo, founder and CEO of Iskalo Development. "There will be many exciting and new developments in the surrounding Electric District, that we can continue to celebrate well into 2014."

One week before the event, William Mattar joined Liberty Cab and City Mattress, as the events main sponsors. Presenting sponsors were Iskalo Development, the Buffalo Police Athletic League, WKBW-TV and 97 Rock, who host the event each year.

97 Rock's Dave "DJ Jickster" Gick hosted the evening, keeping the crowd singing and dancing through-out the event, a way that many found help them keep warm in the frigid winter air.

Iskalo Development Corp. is a full-service commercial real-estate development company active in Western New York and nationally on a client-driven basis. Headquartered in Williamsville, Iskalo Development pursues commercial real estate opportunities in which long-term intrinsic value can be created and will contribute to the betterment of the region. Each project is approached with a strong emphasis on architecturally appropriate, context-sensitive design principles and with a focus on occupant comfort and functionality. For more information, visit www.iskalo.com.

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Fireworks light up the Buffalo sky as thousands of people celebrate the 2014 New Year's Eve Ball Drop at Iskalo Development's Electric Tower. (Photo courtesy of Joseph M. Cascio)